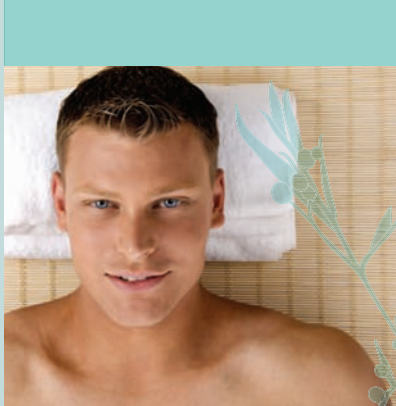


AT ROCKY GRECO'S, WE EMBRACE innovation by specializing in customized treatments that nurture and rejuvenate even the most stressed and challenged hair. As Upstate New York's only PHYTO Concept Salon, we take hair care to the root level with revolutionary botanicals that are safe, effective, and backed by advanced scientific research.

OUR HIGHLY CREATIVE STYLISTS, each one selected by Rocky for their unique talents and accomplishments, are independent professionals with a rich mosaic of backgrounds — a collective committed to building long-lasting relationships and maintaining the integrity of your hair's health, no matter its type.



This artistry is reflected in our vibrant, engaging, and newly expanded boutique salon. The airy, second-floor atrium invites you to relax in our comfortable lounge and meet with **SKIN CARE EXPERTS** who can help further enhance your natural beauty.

Help balance your
body's ecosystem
with PHYTO



PERFECT INGREDIENTS. PERFECT HAIR

TRUE ARTISTRY

Rocky Greco is a charismatic visionary. His creative instincts as artist and salon owner keep him connected to innovations in the industry, through self-taught techniques and regular training sessions with top professionals at Phyto headquarters in New York City. Tenaciously dedicated to his craft, he is guided above all else by an unwavering work ethic to provide the absolute best in organic hair care.



© Photo by Christopher Porzio

CELEBRATED PARISIAN HAIR STYLIST MR. PATRICK ALES PRESENTED PHYTO TO THE PUBLIC NEARLY 50 YEARS AGO. TODAY, HE CONTINUES EXPLORING THE WORLD FOR NEW AND EXOTIC ORGANIC INGREDIENTS TO EXAMINE AT THE PHYTO LABORATORY IN FRANCE, WHERE A TEAM OF SCIENTISTS, PHARMACISTS, BIOCHEMISTS, ENGINEERS AND BOTANISTS IDENTIFY

— AND CAREFULLY EXTRACT — THE PLANT'S MOST ACTIVE MOLECULES. WE OFFER PHYTO PRODUCTS AS A TESTAMENT TO OUR CONTINUOUS PURSUIT OF EXCELLENCE. PACKAGED IN RECYCLABLE GLASS BOTTLES AND ALUMINUM TUBES, THIS AWARD-WINNING, HAUTE PERFORMANCE LINE BLENDS ENVIRONMENTAL AWARENESS AND MULTI-DIMENSIONAL STYLE.

the scalp scope TAKING IT TO THE ROOTS

L'espace phyto™ is a dedicated retail space within the salon that incorporates the philosophy of achieving healthy hair and scalp through the power of plants.

This space is an interactive area featuring the Phyto hair scope, which magnifies hair 200 times. The scope will be used to give you a customized "Rx" and a better understanding of your hair care needs.

Our experts are here to help!
Stop by for a Complimentary
Hair Treatment Plan Consultation

Do you know what a healthy
scalp looks like?

We do.



WE'VE GOT YOU COVERED
head to toe

HAIR | HAIR TREATMENT
COMPARTMENTALIZED COLOR
SKIN | WAXING | NAILS
MASSAGE | MAKEUP

OUR APPROACH. YOUR STYLE. IT'S PERSONAL.

Our philosophy
doesn't change with
the latest trend.



A PERSONAL APPROACH

feel the synergy.

Come on in, enjoy a complimentary beverage,
shop an eclectic assortment of jewelry and
accessories, and get to know us.

We'll make you feel at home.

Phone (585) 218-9120
19 South Main Street, Pittsford NY, 14534
Hours: Tue-Fri 10am-6pm Sat 9am-5pm

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Rocky Greco's
SALON